Participant:

* Age: 21
* Gender: Female
* Education Level: Undergraduate, third year
* Major: Business with a Concentration in Management Information Systems
* Technical Competency: Average
* Prior Experience with the Product: Has knowledge of IMDb and is a highly active user of social media so has experience with user interfaces and usability.

Tasks: The participant is acting as an administrator for the site.

1. Add an admin user: the admin creates another account/adds another administrator to the site
2. Ban a user: the admin adds a user to the banned list, which blocks them from the site
3. Add a movie to the database: the admin adds a new movie to the database

Test Results:

* Task 1: Add an admin user
  + Percent Successful: 100%
  + The participant did not hesitate when navigating through the interface. She took little time to find the correct buttons or familiarize herself with the contents on the screen. She completed each sub-task of the task efficiently and without any issues.
  + Measurements (Bonus):
    - On a scale of 0 – 5, 0 being poor and 5 being excellent, the participant rated the following as:
      * Ease of completing the task: 5
      * Overall design of the prototype: 5
    - Other feedback: Likes the layout and the features on the form, like the use of the radio buttons.
* Task 2: Ban a user
  + Percent Successful: 100%
  + The participant did not hesitate to find the correct buttons. She “automatically knew and did not have to look at all the buttons.” When filling out the form, she asked “are those checkboxes?” where there were boxes next to the user and email fields. She assumed that they were there to ban both the user and the email. She did not have any more trouble in completing the task after this instance.
  + Measurements (Bonus):
    - On a scale of 0 – 5, 0 being poor and 5 being excellent, the participant rated the following as:
      * Ease of completing the task: 4
      * Overall design of the prototype: 4
    - Other feedback: At the beginning of the process on the users page, the participant wasn’t sure if she should have selected the ban button first or select the check box next to the user name then select ‘Ban.’ On the form, the participant was not able to tell which fields were mandatory and suggested a need for an asterisk.
* Task 3: Add a movie to the database:
  + Percent Successful: 100%
  + The participant was able to navigate to the form without any issues or hesitation. When filling out the form, she was not sure how many actors to add, how long the description should be, whether the IMDb field is a link, or what the rating was out of. The form also did not specify if she was adding or editing a movie.
  + Measurements (Bonus):
    - On a scale of 0 – 5, 0 being poor and 5 being excellent, the participant rated the following as:
      * Ease of completing the task: 3
      * Overall design of the prototype: 3
    - Other feedback: The fields were too small on the form and did not dictate any requirements or restrictions about how the data should be entered. A suggestion for the rating box is to implement five stars that could be selected to highlight.

Discussion:

Overall, the participant did not seem to have troubles with navigating through the site and completing the given tasks. The design of the site seems to be simple and easy to understand. However, the forms were the source of the issues/hesitations of the participant. Most of the questions arrived from not knowing what was expected from the field. These issues could potentially be solved with the implementation that would allow a pop-up error message if the information was entered incorrectly. However, it is better if the user knew the information needed ahead of time instead of having to enter the information again. There were many instances where the participant completed a step correctly by chance. During the feedback session, she realized that she could have tried doing steps another way that would be incorrect, such as when selecting a user to ban. These cases may happen regardless of design but could be something to keep in mind throughout the rest of the project.